



www.champagneandmacarons.com



Hello there!

Thank you for reaching out to us and Congratulations on your upcoming wedding or event!

Champagne and Macarons Events is a *Published International Event Producer* based in Toronto. We plan and coordinate events in Canada and internationally.

In this brochure, you will find information about our processes, services, and featured publications.

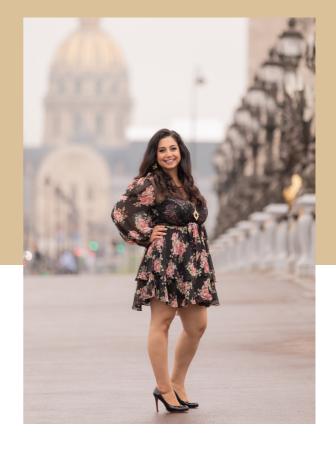
We hope it answers most of your questions and we cannot wait to start planning your unique event with you!

Founder and Lead Planner



About the founder

"I love to bring my clients' dreams to life and create unforgettable moments for lifetime memories"



Born and raised in Paris, France, Karine moved to Los Angeles to study at UCLA, and worked in various industries before moving to Toronto.

Published in WedLuxe, Elegant Wedding Blog, Today's Bride, and WPIC.ca, Karine is a certified member of The Wedding Planners Institute of Canada. In that matter, you will receive services from a team of trained professionals with detailed communication during the planning process and immaculate execution on the day of your event.

Karine speaks 5 languages and is the author of wedding-related blog posts. Karine's wedding experience with over 30 weddings, just in 2022, will make you feel like you are in great hands!

Karine regularly attends wedding conferences and networking events to learn about new wedding trends and meet successful professionals who share their unique experiences. Karine uses this knowledge to bring added value to all the events she plans.



Mhy Work With Us?



- We don't take kickbacks or referral fees
- Vendor connections
- We only take on a limited number of events per year to provide all our clients with all our focused attention and quality of service.
- We wear different hats: we will be your advocate, accountant, negotiator, decoration designer/counselor, seamstress, producer, and problem solver
- Access to our efficient online tools to keep track of your budget, access checklists, timelines, designs, RSVPs, update and communicate with us
- Reliable, punctual and detail-oriented



# Featured Publications



Decadent Daydream

The Omni King Edward Hotel



Let Them Eat Cake *The Albany Club* 



Modern City Romance *Vantage Venues* 



Should Hire a WPIC Certified
Wedding Planner























How it Works

## **01 BOOK A DISCOVERY CALL**

Book a 30min virtual coffee chat to see if we can help you plan the event of your dreams.

# 02 CHOOSE THE PACKAGE THAT BEST FITS YOU

See which package can help you take some of your concerns away!

## **03 SIGN THE CONTRACT**

Once you selected the package, we will send you a contract to review and sign. The date will be confirmed upon receiving the booking deposit.

# 04 ACCESS OUR ONLINE PLANNING TOOL

You will be given access to manage and follow your budget, RSVPs, floor plan, timeline, vendor information, design space and much more!

## **05 LET THE PLANNING BEGIN!**

All the admin work is done, now the fun begins!



#### COMMUNICATION

#### **CONTACT DETAILS**

+1 (647) 971-5501 info@champagneandmacarons.com

### **OFFICE HOURS**

BY APPOINTMENT ONLY

#### **WEBSITE**

www.champagneandmacarons.com

#### **SOCIAL MEDIA**

@champagne\_and\_macarons



# Full Planning & Coordination Package



This package is ideal for couples & individuals who have *busy schedules*, those who *study* or have exams, are from *out-of-town*, or want help with handling all the final details so you can enjoy the journey leading up to your event while *we* make sure everything goes according to plans.

#### **LET'S WORK TOGETHER**

YOUR INVESTMENT STARTS AT \$2,850

#### WHAT YOU'LL GET:

- ✓ A Dedicated Certified Event Coordinator to help you plan your event
- Online access to manage your budget, checklist, design space, guest list, vendor contacts, timelines, and everything else related to your event
- Budget Preparation, Allocation, and Tracking
- √ Venue & Vendor Recommendations\*
- ✓ Site Visits and Vendor Meetings
- Communication with vendors on your behalf
- RSVP Management & Floor Plan Designs
- √ Theme Recommendations & Suggestions
- ✓ Timeline, Emergency List, and Day-of Itinerary
- Supervision and Direction of Wedding Rehearsal, Ceremony & Reception set up

\*Research for up to six prospective venues and up to three prospective vendors for each Vendor Category



# Partial Planning & Coordination Package

#### WHAT YOU'LL GET:

- ✓ A Dedicated Certified Event Coordinator to help you plan your event
- Online access to manage your budget, checklist, design space, guest list, vendor contacts, timelines, and everything else related to your event
- Budget Preparation, Allocation, and Tracking
- √ Venue & Vendor Recommendations\*
- √ Site Visits and Vendor Meetings\*
- ✓ Communication with vendors on your behalf\*
- RSVP Management & Floor Plan Designs
- √ Theme Recommendations & Suggestions
- ✓ Timeline, Emergency List, and Day-of Itinerary\*
- Supervision and Direction of Wedding Rehearsal, Ceremony & Reception set up

\*Limited number of vendors



This package is ideal for couples & individuals who have already hired or want to hire certain vendors and need help with securing additional vendors for their wedding.

This package is similar to the Full Planning and Coordination Package, only the difference is we join at a later point in the planning process.

#### **LET'S WORK TOGETHER**

YOUR INVESTMENT STARTS AT \$2,350



## Day-of-Coordination Package

This package is for clients who have booked everything but just need help coordinating everything on the day of their event. We will work together to create a timeline, with all the vendors' contact information as well as emergency contacts. When applicable, we can provide guidance for the Rehearsal Dinner, supervise and direct ceremony rehearsals and actual ceremony and reception on the wedding day.

#### **LET'S WORK TOGETHER**



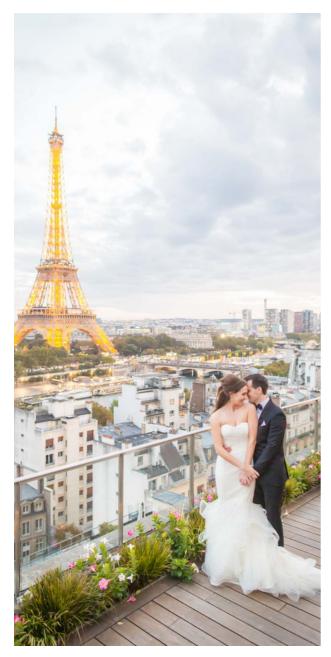
### WHAT YOU'LL GET:

- A Dedicated Certified Event Coordinator to help you coordinate your event
- √ Timeline, Emergency List, and Day-of Itinerary
- Supervision and Direction of Wedding Rehearsal, Ceremony & Reception set up
- Making sure all vendors are showing up on time and directing them where to go
- √ On-site inspection and walk-through of the selected wedding venue
- √ Use of Emergency Kit

YOUR INVESTMENT STARTS AT \$1,550



# Destination Planning & Coordination Package



**LET'S WORK TOGETHER** 

YOUR INVESTMENT STARTS AT \$3,550

This is perfect for couples or individuals who want to experience a unique and memorable event abroad or out-of-town with their guests. You might want to include a different culture in your event with different cuisine, music, and customs. You want to spend more time with your family and friends and/or combine your honeymoon as well.

#### WHAT YOU'LL GET:

- A Dedicated Certified Destination Event Coordinator to help you plan your event
- Online access to manage your budget, checklist, design space, guest list, vendor contacts, timelines, and everything else related to your event
- Budget Preparation, Allocation, and Tracking
- √ Venue & Vendor Recommendations\*
- Communication with vendors on your behalf
- ✓ RSVP Management & Floor Plan Designs
- ✓ Timeline, Emergency List, and Day-of Itinerary
- Supervision and Direction of Wedding Rehearsal, Ceremony & Reception set up
   \*Research for up to three prospective venues and up to three prospective vendors for each Vendor Category



## **Additional Services**



VENDOR REFERRAL For clients who have already secured most of their vendors but need help finding the last ones.

\$350 per vendor

RSVP MANAGEMENT

We can manage all your RSVPs for you!

\$350

**SEATING CHART** 

We can provide you with a clear seating plan to identify guests with meal restrictions or food allergies. \$250



## **Testimonials**

Brooke and Rob - October 2022

We wanted to take a moment to sincerely thank you for everything you have done leading up to our wedding and on our wedding day. It truly could not have gone more perfect, and we are extremely grateful and appreciative of your hard work, time and dedication to ensure it was everything we have imagined. We wanted our guests to know about the work you dedicated to our wedding to ensure we were kept happy, and also helped in keeping the stress levels to a minimum. We are nothing but truthful when we say you really made this experience an easy one, but ultimately, an amazing one, and we can't thank you enough.

Sabrina and Bradley - October 2022

Dear Karine, Thank you so much for being a part of our wedding day! We loved working with you to bring our dream day to life! You rock! We appreciate everything that you have done to help create unforgettable memories! Thank you!

Tara & Ryan - September 2022

Hi Karine, I just want to say thank you so much for executing the most perfect day for us! Every decision we made turned out to be the most perfect decision – thank you so much



## **Testimonials**

Christine and Morm - August 2022

Hello Karine, We truly want to thank all of you for making our wedding a beautiful spectacle. Things went just like we hoped they would, for the most part, and we had the special day that we had hoped for. We appreciate everything that you all did to make this day so beautiful for us and our guests. The venue was great, the staff was great, and The food was awesome. Karine, you were amazing. We are so grateful to you for how lovely you were leading up to the big day and during the event

Cyriac and Tajiana - July 2022

Hi Karine, We wanted to thank you for the fantastic job done for our wedding. The experience, set-up and weather were amazing and definitely created lasting memories. The stay overnight was great as well

Gera and Vito - June 2022

Hi Karine, Thank you kindly for everything that you did for us that made the wedding day so beautiful. Gera and I are very happy with the service we received and all the attention to detail that you were executing for us before and during our wedding day. We look forward to seeing you again soon thanks again.



# FAQ'S

### Do you charge for an initial meeting?

The initial meeting is complimentary. The purpose of this meeting is to go over our services in detail, it will give you the opportunity to ask any questions related to our process and confirm what is/isn't included in our packages.

# How will you keep all of our information organized? Do you provide checklists for each month leading up to the wedding?

We will give you online access to your wedding profile. You will be able to see your vendor list, manage your budget, guest list, have a design space where we can both share inspirations, RSVP Management, dietary restrictions, and have access to a monthly checklist, with assigned tasks (for bride/groom/wedding planner/maid of honor/etc) which you can give access to your closest ones.

## Do you offer wedding rehearsal services?

We supervise wedding rehearsal as part of any package you choose. Even if you have your own officiant, we can attend the rehearsal and direct the bridal party when it's time for them to walk down the aisle.

After going over the ceremony rehearsal, we will go over the wedding day timeline with everyone involved and make sure every person assigned with responsibilities knows what to do or when to do it.

## Do you plan weddings anywhere?

As a certified wedding coordinator from The Wedding Planners Institute of Canada, we have access to a network of other certified members worldwide which is a great advantage to getting the best advice and recommendations from our local connections. Additionally, we regularly do site visits and have meetings with new vendors locally or internationally to increase the number and type of vendors to better match our couples' needs.



Let's Get Started

Send us an email at info@champagneandmacarons.com to book your complimentary call today!



**SCHEDULE A CALL** 

**LEARN MORE** 

@champagne\_and\_macarons







info@champagneandmacarons.com www.champagneandmacarons.com

Thank you for considering Champagne and Macarons Events



Services Guide