



# Champagne & Macarons

EVENTS

French savoir-faire boutique event planner

## PRIVACY POLICY

At Champagne and Macarons Events, we value your privacy and are committed to safeguarding your personal information. This Privacy Policy outlines the collection, use, and protection of your personal information in accordance with applicable privacy laws and best practices. We are responsible for all personal information under our control and ensure its confidentiality.

### 1. Personal Information We Collect

We collect only the information necessary for planning and executing the current event. Personal information includes but is not limited to:

- Name
- Email
- Phone number
- Mailing Address
- Occupation
- Gender
- Ethnicity/Religious Background
- Shopping habits
- Guests' Names, Mailing Address, Email Address, Disabilities
- Meal Selections, Dietary Restrictions and Food Allergies
- Budget

### 2. Purpose of Collecting Your Information

The personal information we collect is used solely for the purpose of providing and servicing the event we are planning. We do not use your personal information for any other purpose without your explicit consent.

### 3. Third-Party Collection and Transfer of Personal Information

We may collect your personal information from and transfer it to third-party service providers, such as wedding and event-related providers, to obtain quotes and ensure the successful execution of your event.

We collect and utilize personal information through Aisle Planner to manage inquiries and streamline our services. By submitting a contact form on our website, you acknowledge that Aisle Planner will share your information with us for this purpose. For a comprehensive understanding of the terms of service and privacy policies of these providers, we recommend visiting [Aisle Planner](#).



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We utilize a third-party payment processor, who will collect payment information on our behalf. This information is exclusively used for the purpose of collecting and facilitating payments related to our services. It is important to note that this payment information is stored by the payment processing service and is not retained by Champagne and Macarons Events or Aisle Planner.

For more information regarding the terms of service and privacy policies of these payment providers, we recommend visiting the website of our payment processor, [Square](#). It is essential to understand that while we take every precaution to ensure the security of your payment information, we cannot guarantee that there will not be a security breach of the payment processing company.

### **4. Your Consent**

Your consent is required for the collection, use, or disclosure of your personal information unless mandated by law. Consent can be verbal or written, express (e.g., providing information on a contact form) or implied (e.g., not withdrawing consent for specific uses of your personal information). Your authorized representative may give consent on your behalf. You retain the right to withdraw your consent for the collection, use, and disclosure of your personal information at any time, subject to legal restrictions and reasonable written notice.

### **5. Disclosure of Information**

We may disclose your personal information if we have a good faith belief that such disclosure is required by law or legal process, to protect and defend our interests or the interests and property of others, or to enforce agreements that you or our clients have entered into with us.

Additionally, Champagne and Macarons Events may be obliged to disclose personal information in response to lawful requests by public authorities, including those related to national security or law enforcement requirements.

### **6. Protecting Your Personal Information**

We take all necessary steps to protect the personal information under our control. Access to your personal information is limited to authorized Champagne and Macarons Events employees, agents, and authorized service providers who require it for their responsibilities. We have implemented physical and electronic security procedures to safeguard your personal information against loss, theft, and unauthorized disclosure. However, please note that we are not responsible for the privacy practices and policies of independent third parties with whom you may interact.

### **7. Your Right to Access Your Personal Information**

You have the right to know if we hold personal information about you, how it has been used and is being used, and to whom it has been disclosed. If you wish to access your personal information in our files, please make a written request. We will respond promptly and provide you with the requested information.



## *Champagne & Macarons*

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### **8. Retention of Personal Information**

Your personal information will be retained only for as long as necessary or as required by law. The duration of retention depends on the service we provide to you and the nature of the information.

### **9. Subscription to Updates**

When you provide your personal information through our services, you are consenting to our use of this information to stay in touch with you and to provide updates. By submitting your information, you understand that Champagne and Macarons Events will occasionally send you information on the latest offerings, promotions, other important updates and information about upcoming events.

Your subscription preferences can typically be managed through the email communications you receive from us. You may opt out or unsubscribe from our newsletter at any time by following the provided instructions within the email.

We are committed to ensuring that your personal information is used only in ways that benefit you, and we respect your choices and preferences in this regard. If you have any questions or concerns about our use of your personal information for this purpose, please feel free to contact us.